



# California Smokers' Helpline 1-800-NO-BUTTS

## HEALTH CARE PROVIDER PROVIDER AD ORDER FORM

The California Smokers' Helpline is pleased to make the ads shown on the back of this form available free of charge to any non-profit organization in California wishing to place them on a website or in a print or digital publication. We will resize the ads for you and provide them to you in the file format requested. **Please complete one form per ad requested and allow 5 working days to process.** Please fax completed form to Kristin Harms at (858) 300-1099. You will be notified via email when the ad is ready to download. Incomplete information will cause a delay in processing.

### CUSTOMER INFORMATION

NON-PROFIT ORGANIZATION? Yes \_\_\_\_\_ No \_\_\_\_\_

FIRST NAME \_\_\_\_\_ LAST NAME \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

TITLE/POSITION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ COUNTY \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

### AD INFORMATION

Please indicate which ad you would like to order, the desired dimensions, and desired file output:

AD \_\_\_\_\_

AD DIMENSIONS (in inches) \_\_\_\_\_ BLEED \_\_\_\_\_

AD COLOR \_\_\_\_\_ FILE OUTPUT \_\_\_\_\_

### PUBLICATION INFORMATION

Where will the ad appear? *Please check all that apply.*

\_\_\_\_ Website \_\_\_\_ Print newsletter \_\_\_\_ Electronic newsletter \_\_\_\_ Newspaper \_\_\_\_ Journal

\_\_\_\_ Other; please describe: \_\_\_\_\_

Approximate number of people reached \_\_\_\_\_

In what geographic area(s) will the ad appear? \_\_\_\_\_

What date(s) will the ad appear? Start Date: \_\_\_\_\_ End Date: \_\_\_\_\_

### SIGNATURE

I hereby acknowledge that the University of California retains exclusive copyright to this ad and that ad the will not be altered, edited, or otherwise changed in any way.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

**Please send copy of published ad to Kristin Harms at [kharms@ucsd.edu](mailto:kharms@ucsd.edu) or fax (858) 300-1099**



# California Smokers' Helpline

## FREE HEALTH CARE PROVIDER ADS



*Nicotine Addiction is A Disease*



*My Doctor Saved My Life*



*Prescription Bottle*



*You Have a Firsthand Opportunity*



*Pregnancy is When....*